

Call for papers for a special issue on

## Management and Cultural Entrepreneurship in Creative Industries

### Overview

This special issue focuses on research and innovative practices in the two interwoven areas of *management in creative industries* and *cultural entrepreneurship*. Creative industries are growing in Europe and in other western countries and they have become one of the most important and innovative economic sectors, in which cultural entrepreneurs perceive opportunities and create organizations and find resources to pursue them. In addition to that a scientific focus on management in creative industries is necessary. Recent years have also witnessed a sharp increase in business start-up activities in the creative and cultural sector. In this context the topics of key antecedents, effects and specifics of cultural entrepreneurship need to be explored. At the intersections of management in creative industries and cultural entrepreneurship, several issues and topics are particularly relevant to both theory and practice.

### Key Topics

- *Interactions and interdependencies between culture, creativity and the economy*: Do the creativity and the complexity of the arts sector necessitate a particular leadership style? Do cultural entrepreneurs promote the local, regional or national economy? If so, how can the development of the cultural sector be managed and organized? Does a focus on economic success foster creative, innovative and artistic work or inhibit it?
- *Individuals and teams, groups and networks: agents of creativity and innovation in creative industries*: Is it necessary for management to possess specific social and methodological skills and expertises in creative industries? Do new technologies or tools offer advantages for managing temporal discontinuities in the creative process? How do education and training influence cultural entrepreneurship? What role does cultural and artistic creativity play in the context of economic and technological innovation?
- *Entrepreneurship in creative industries*: Are there theoretical frameworks for “success factors” for starting up new ventures in the creative industries? Do entrepreneurial posture and behaviour have an effect on success in the arts and cultural sector? Are there differences between “regular” self-employment and free-lancing in creative industries? If so, what support instruments could be made available to this specific group? Do artists and creative workers require specific methods for identifying, exploring and exploiting opportunity? In view of current demographic change which methods and tools are important for innovative marketing in creative industries and for cultivating audiences in the arts sector?

Contributions may address one or more of the listed *research topics implementing the following methods*:

- Empirical comparative analyses (e.g. industries, countries, structures) of specific topics
- Qualitative analyses of examples and case studies pertaining to common or specific topics
- Derivation and development of theoretical frameworks in cultural entrepreneurship and arts management

### Guest Editors

- Prof. Dr. Elmar D. Konrad, [elmar.konrad@fh-mainz.de](mailto:elmar.konrad@fh-mainz.de)  
Director of the Institute for Entrepreneurship (IUH), University of Applied Sciences, Mainz, Germany
- Prof. Dr. Harald Pechlaner, [harald.pechlaner@eurac.edu](mailto:harald.pechlaner@eurac.edu)  
Director of the Institute for Regional Development and Location Management, European Academy (EURAC.research), Bolzano-Bozen, Italy

### Deadline and Submissions

You are invited to contact the guest editor to discuss the topic of a possible paper. Papers should be submitted through the online submission system of CIM: <http://mc.manuscriptcentral.com/cim>. The deadline for the submission of papers is **1 January 2012**. When submitting, it is *extremely important* that you clearly state that your submission is intended for the special issue.